A Paradigm for Looking: Cross-Cultural Research with Visual Media

Beryl L. Bellman
Bennetta Jules-Rosette

University of California, San Diego

ABLEX PUBLISHING CORPORATION
Norwood, New Jersey
1977
The Sande Dance Tape 84
Orders of Reality and Format Structure 92
Some Concluding Remarks 98
Appendix: Kpelle Videotapes 99

5. Bapostolo Films: Informant and Documentary Uses of the Camera ................................................................. 118
   An Application of Method 118
   Some Ambiguities in Interpreting Informant Filmmaking Techniques 120
   The Hypothesis of Equivalence 122
   Introducing Media to the Apostles 123
   Profiles of the Principal Filmmakers 124
   What Do We Have?: Some General Features of Informants' Filming 129
   The Informant-Made Films 130
   Comparison of Informants' and American Students' Films 149
   Film and the Cross-Cultural Study of Perception: Some Concluding Inferences 158
   Mediated Communication as a Vehicle for Cross-Cultural Research 161
   Appendix: Bapostolo Films 162

6. A Paradigm for Looking: Film and Video in Two Communities ................................................................. 190
   Participation with the Camera: Similarities and Differences in the Responses of the Two Communities 190
   Perspectival Differences 195
   The Effects of the Studies on the Two Communities 199

References 202
Author Index 206
Subject Index 208