**CONTENTS**

<table>
<thead>
<tr>
<th>Contributors vii</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preface ix</td>
</tr>
</tbody>
</table>

**Part I  INTRODUCTION**

1 Comparative Research
   Janet Harkness, Peter Ph. Mohler, and Fons J. R. Van de Vijver

**Part II  DESIGN AND IMPLEMENTATION**

2 Questionnaire Design in Comparative Research
   Janet Harkness, Fons J. R. Van de Vijver, and Timothy P. Johnson

3 Questionnaire Translation
   Janet Harkness

4 Communication and Social Cognition
   Michael Braun

5 Developing Comparable Questions in Cross-National Surveys
   Tom W. Smith

6 Culture-Sensitive Context Effects: A Challenge for Cross-Cultural Surveys
   Norbert Schwarz

7 Background Variables
   Michael Braun and Peter Ph. Mohler

8 Sampling and Estimation
   Sabine Häder and Siegfried Gabler

**Part III  ERROR AND COMPARATIVE SURVEYS**

9 Errors in Comparative Survey Research: An Overview
   Michael Braun

10 Bias and Equivalence: Cross-Cultural Perspectives
   Fons J. R. Van de Vijver

11 Nonresponse in Cross-Cultural and Cross-National Surveys
   Mick P. Couper and Edith D. de Leeuw

12 Data Collection Methods
   Knut Kalgraff Skjåk and Janet Harkness

13 Social Desirability in Cross-Cultural Research
   Timothy P. Johnson and Fons Van de Vijver
Part IV ANALYSIS OF COMPARATIVE DATA

14 Bias and Substantive Analyses 207
   Fons J. R. Van de Vijver

15 Multidimensional Scaling 235
   Johnny Fontaine

16 Cross-Cultural Equivalence with Structural Equation Modeling 247
   Jaak Billiet

17 Multitrait – Multimethod Studies 265
   Willem E. Saris

18 Response Function Equality 275
   Willem E. Saris

Part V DOCUMENTATION AND SECONDARY ANALYSIS

19 Using Published Survey Data 291
   Jan W. van Deth

20 Documenting Comparative Surveys for Secondary Analysis 311
   Peter Ph. Mohler and Rolf Uher

21 The Use of Meta-Analysis in Cross-National Studies 329
   Edith D. de Leeuw and Joop J. Hox

Glossary 347
   Timothy P. Johnson

References 359

Author Index 401

Subject Index 415